



# CAMPAIGN FOR WORKING FAMILIES, INC.

FREE TAX PREPARATION

## BY THE NUMBERS

## 2019 TAX SEASON



**48,943**

INDIVIDUALS SERVED

AVERAGE ADJUSTED GROSS INCOME (AGI) \$22,994

44% EARN UNDER \$15,000/YEAR

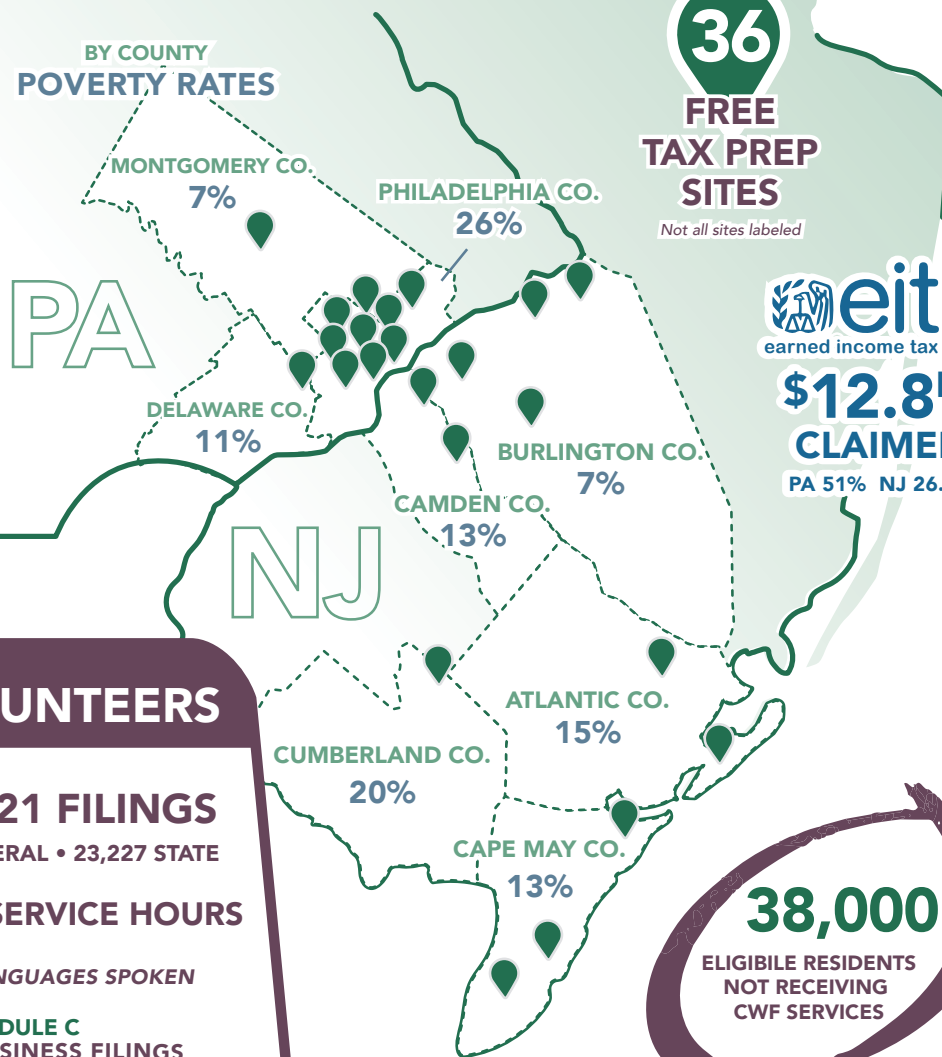
AVERAGE AGE 45



**\$45.5M**

REFUNDS

### BY COUNTY POVERTY RATES



**36**

FREE  
TAX PREP  
SITES

Not all sites labeled



**\$12.8M**

CLAIMED

PA 51% NJ 26.1%

**650+** VOLUNTEERS



**55,821 FILINGS**

32,594 FEDERAL • 23,227 STATE



**29,447 SERVICE HOURS**



OVER 46 LANGUAGES SPOKEN



1,512 SCHEDULE C  
SMALL BUSINESS FILINGS

**38,000**

ELIGIBLE RESIDENTS  
NOT RECEIVING  
CWF SERVICES

**SINCE  
2003**



**\$443,900,000**  
CLIENT REFUNDS



**363,754**  
RETURNS FILED



**\$67.2 million**  
SAVED ON TAX PREP FEES



**FINANCIAL WELLNESS**  
**RESOURCE CENTER**  
*at Campaign for Working Families*

**BY THE NUMBERS**

**2019 TAX SEASON**



**71**

**TRUMARK SAVING ACCOUNTS**  
 INDIVIDUAL ACCOUNTS OPENED  
 \$105,151 TOTAL DEPOSITED



**\$8.8 million**

**FEE SAVINGS**  
 \$273 AVERAGE PER PERSON



**400**

**PUBLIC BENEFITS**  
 APPLICATIONS PROCESSED



**21 GRADUATES**

READY FOR EDUCATION & HOME OWNERSHIP  
 BY UNITED WAY OF GREATER PHILA & SO. NJ



**12,209**

**DIRECT DEPOSITS**  
 SAVING ON CHECK-CASHING FEES



**612**

**PREPAID DEBIT CARDS**



**801**

**CREDIT COUNSELING**  
 BY CLARIFI



**586**

**HEALTHY COUNSELING**  
 BY UPLIFT SOLUTIONS



**269**

**MOBILE RETURNS**  
 \$380,998 REFUNDS



**CFWphilly.org**

United Way #47004

The Campaign for Working Families, Inc. (CWF) is a 501(c)(3) non-profit organization committed to helping individuals and families achieve economic empowerment by providing free tax preparation, resource building and asset development. CWF operates community-based tax sites in Pennsylvania and Southern New Jersey, communities offering e-file, direct deposit, savings bonds, and public benefit screening to help clients save money. Additionally, CWF refers clients to partner organizations that offer banking, credit counseling, debt reduction, and FASFA assistance.